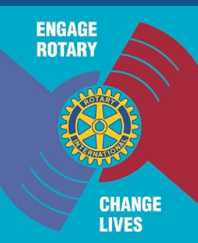


Tim Moore

From: District 9820 <mailservice@clubrunner.ca>
Sent: Sunday, 2 February 2014 1:00 PM
To: tim.moore@rotaryberwick.org
Subject: District 9820 - Feb 01, 2014

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District 9820 eBulletin February, 2014



Sat Feb 01, 2014

[Home](#)

District Events

**Alumni
Registration -
GSE & Youth
Exchange** Nov
04, 2013 - Jun
30, 2014

**World
Understanding
Month** Feb 01,
2014 - Feb 28,
2014

**Rotary
Leadership
Institute**
Mornington
Secondary
College,
Performing Arts
Centre
Feb 02, 2014

**Paul Harris
District Dinner**
Cardinia
Cultural Centre
Feb 07, 2014

**Multi District
President Elect
Training
Seminar.** Feb
15, 2014 - Feb

from DG Tim

It's Rotary World Understanding Month and Clubs are back in full swing.

February starts the year with some major district events - we have the Foundation Paul Harris Dinner this Friday night (thank you to the committee for organising this salute to our Rotary Foundation), for President Elects the Multi District PETS in Ballarat and our own Rotary birthday on the 23rd February!

Your Conference committee is putting the final touches on what is guaranteed to be an entertaining, thought provoking and motivating program - key note speakers to appeal to Rotarians and partners presenting issues relevant to Rotary's challenges in a fun but informative way.

You will not be disappointed with the range of presenters, Rotarians and key notes from around the world, Australia and our own district. **Its not too late to register (I believe we also have some accommodation up our sleeve if you need).**

I have had the pleasure of meeting and hearing live RI President Cliff Dochterman (1992-1993) - one of his recent weekly bulletins of his Rotary Club he writes

"The month of February is very special in the Rotary calendar since it is designated World Understanding Month. The month also includes the anniversary of the first meeting of Rotary held on February 23, 1905, now designated World Understanding and Peace Day... World Understanding Month is a chance for every club to pause, plan and promote the Fourth Avenue of Service-Rotary's continued quest for goodwill, peace and understanding among people of the world."

Enjoy your month of Rotary service,

DG Tim and Jane

We welcome our latest members to District 9820, in December.

Rod Ladd to the Rotary Club of Berwick and John Routledge to the Rotary Club of Mount Martha.

ROTARY FOUNDATION NEWS

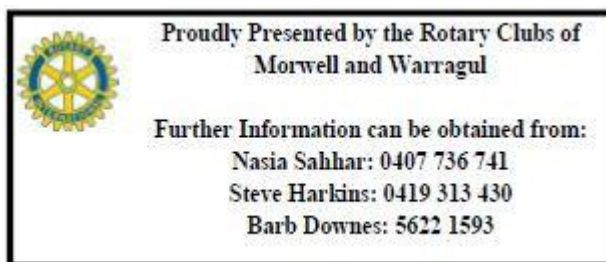
16, 2014	<p>FOUNDATION GRANT SEMINARS</p> <p>Grant seminars will be held at</p> <p>Sale, Friday 21st February- 6.30pm- Community College, Corner Raymond St and Princes Highway.</p> <p>Berwick, Friday 28th February - 6.30pm- Monash University, Clyde Road, Berwick</p> <p>Clubs are encouraged to have a representative attend one of these seminars as part of the process required for a club to be qualified to receive a grant.</p> <p>The other requirement being the completion of the Club Memorandum of Understanding, signed by the current President and President-elect.</p> <p>At these Seminars DGE Charlie Speirs will outline the programme for grants during 2014/2015.</p>
<p>Rotary's Birthday - 109 years Feb 23, 2014</p>	
<p>RYLA 2014 Feb 27, 2014 - Mar 02, 2014</p>	
<p>Literacy month Mar 01, 2014 - Mar 31, 2014</p>	
<p>DG Nominating Committee Meeting & Interviews Mar 01, 2014</p>	<p>DISTRICT GRANTS</p> <p>20 District Grants were approved to clubs for 2013/2014 and Grant Sub-committee Chairman, Paul Harvey, has written to these clubs seeking details of the activity of these grants.</p> <p>District Grants are provided to clubs to assist them in local projects.</p>
<p>TRF Committee Meeting Mar 02, 2014</p>	<p>GLOBAL GRANTS</p> <p>We are currently working on an additional three Global Grant applications:</p> <p>RAM –Mosquito nets for pregnant women.</p> <p>India – Treatment for improvement and reinstatement of vision.</p> <p>East Timor – Provision of clean water and sewerage</p> <p>These are brief details of the projects and further information will be provided. The most encouraging feature of these applications is that many clubs are involved. This demonstrates that no club needs to put up a large amount for a Global Grant. If you have a project in mind, speak to your Assistant Governor and or other clubs. Your district committee is always available to assist.</p> <p>PDG Ray Martin District 9820, Rotary Foundation Chairman.</p>
<p>GSE Team from D6600 Ohio arrives Mar 08, 2014</p>	
<p>Ride To Conference Mar 08, 2014 - Mar 14, 2014</p>	
<p>Welcome Dinner for District 6600 Ohio GSE Team. Mar 11, 2014</p>	
<p>District Conference, Bendigo 2014 Online Registration Link Mar 14, 2014 - Mar 16, 2014 12:00 PM</p>	<p>URGENT - All Clubs please note, you have until the 14th February to enrol your chosen people for this great project of Rotary. Information has been resent recently - please support the weekend and 'Make a Difference'</p>
<p>District Leadership Meeting, AGs and Chairs Mar 23, 2014</p>	<p>Rotary Youth Leadership Awards– or RYLA, is a training program for leaders and potential leaders between the ages of 18 and 28. The RYLA program will include topics to emphasis leadership skills, personal development and citizenship. Ideal for university students, young professionals or trades persons, RYLA provides a memorable opportunity to learn, grow, have fun and make new friends. Those who complete the RYLA program are generally better able to successfully manage their own lives, careers and make a positive mark on society. The RYLA program for 2014 Commences with registration on Friday 28th February at 6.30pm and concludes 3pm Sunday 2nd of March 2014,</p>

Orbost Fishing Weekend Mar 28, 2014 - Mar 30, 2014

School Term 1 Ends Mar 28, 2014

Presidential Citations 2013-14 Forms due with DG. Mar 31, 2014

Gippsland Golf Classic (Moe) Yallourn Heights Mar 31, 2014 11:30 AM



D9820 is planning to establish an e-Club!

District D9820 is planning to charter an e-Club this Rotary year with a view to harnessing the ideas and energy of potential Rotarians – community minded people who want to join Rotary but until now couldn't because of time constraints or cost.

The e-club will reflect the personality of the region but not be limited to members from Gippsland, the Peninsula, Eastern Melbourne or the Bass Coast...we are thinking big! Members of this new club will be from all walks of life and from anywhere in the world. They will be encouraged to visit your club and to support your club projects– this is engaging people with Rotary in action.

Like any Rotary club, members of the e-Club will have their own projects and do their own fund-raising. Cost of membership will be \$350- pa (that's less than \$7- per week) which covers administration, insurance and affiliation costs. You can learn more about e-clubs by visiting <https://www.rotary.org/en/e-clubs> .

Rotarians are encouraged to support this new club by providing the names and contact details of potential members to District Membership Chair, Kerrie Schmidt at kerrie.l.schmidt@bigpond.com, Kerrie and the Membership Committee, Susan Collier (susan-collier@hotmail.com) and Louise Welbourn (piklet2009@gmail.com) will do the rest. Oh and don't panic – this is not for present club members, it is to tap in on our past GSE, RYLA, Youth Exchange recipients and those that can not attend a normal meeting.



& nbsp;

BENDIGO CONFERENCE REGISTRATIONS STILL OPEN!

Less than 6 weeks to go, please register as soon as possible

District Conference in Bendigo 14-16th March 2014

There are 3 ways to register:

1. Online at www.rotaryberwick.org/Conference

2. Download the registration form from www.rotaryberwick.org/Conference
3. Paper copies of downloadable registration forms have been sent to all Clubs.

Any queries or issues, please contact David Button David.Button@rotaryberwick.org Mobile: 0409191822

Stop PRESS!

We are pleased to announce our final keynote speaker!

Layne Beachley is widely regarded as the most successful female surfer in history. The only surfer, male or female, to claim six consecutive world titles (1998-2003). Layne then went onto win a 7th world title in 2006 before retiring from the sport in 2008.

Having spent two decades breaking down the barriers in her chosen profession, Layne has also committed herself to making it easier for young women to achieve their goals by establishing the Layne Beachley Aim for the Stars Foundation. Celebrating achievement and supporting the journey of Australia's young women, the foundation provides financial and moral support to encourage them to dare to dream, pursue their passion and aspire to achieve in all endeavours such as academia, business, arts and sport.

Layne Beachley



Update on Conversations to Actions - Zone 8 PR Campaign

The second campaign of radio advertisements is now to be aired, nationwide. Two ads will play on air in tandem. These sound bytes are available to clubs for use by local radio stations - as Community Service Announcements, (CSA).

The Public Image Campaign strategy can be summed up by the acronym: "POEM":-

P - Paid media

The new Australian Zone website (\$12,000); a social media platform (\$30,000 this year); \$40,000 for the complete Conversations to Action campaign, including Rotary Ambassadors' campaign, banner ads (downloaded from Australian Rotary website), our social media images, radio advertisements; pull up banners for Districts (\$30,000); membership PR marketing flyer (\$12,000); three flights of radio ads (\$350,000)- the second flight commencing now.

O - Owned marketing real estate

Rotary has always owned fabulous marketing PR real estate – we don't promote it! Our members and clubs do an inspiring job, which we need to capture and share through social media and our media contacts. The paid campaign will help us lead the way.

E - Earned promotion and advertising

This is free community service announcements, free media publicity we gain with Rotary stories being uploaded on social, and traditional media, and the sponsorship dollars in support of our work from corporate and government.

In this campaign we have been given a minimum of one free radio advertisement per paid radio ad, plus hundreds of CSAs from radio stations. Social media reached 617,000+ on Twitter, website 20,196 pages viewed with 8% being new visitors; news section 5,140 views; 2,329 views of Rotary Clubs around the country; 1,061 views of our "Contact Us" page. Our Facebook followers grew 7% 1,263- 1,347 – our pr campaign started in September! 50% of our Facebook followers are women.

M - Measured Momentum

The more we collectively work towards achieving POE (Paid, Owned and Earned), the more we will achieve in measured momentum resulting in a great platform to achieve the Zone Membership Development Plan and create the desired awareness of Rotary's work in the Zone.

RDU have given great support. The December featured an article on the Conversations to Action campaign, February issue gives details for the Zone Membership Development Plan.

Finally, as members, promote the advertisements on your local radio as CSAs, in your bulletins, marketing materials, sponsorship proposals, events, membership drives and meetings.

Marilyn Cunningham, District 9820 Public Relations Chair

Disaster Aid Australia Update

Rebuilding communities in the Philippines goes on ... and on

Right on the heel of a horrendous October earthquake, the Philippines was ravaged the following month by Typhoon Haiyan (Yolanda), the "deadliest Philippines Typhoon on record" that killed over 6,000 with bodies still being found.

And, Disaster Aid Australia ('DAA'), a Rotary Club project and part of Disaster Aid International ('DAI') has been on the ground since, with volunteer DARTs (Disaster Aid Response Team members) working with respected local NGO, Balay Mindanaw Foundation ('BMF') in the Bohol Island region that was devastated by these unprecedented events.

Disaster Aid International chairman, PP David Langworthy (RC Endeavour Hills, D9820 Vic.) visited the Philippines earlier this month.

David will make a presentation to our District Conference in 14-16th March. A compelling story that again demonstrates the ongoing, direct and selfless involvement of so many Rotarian volunteers.

DAI has now provided shelter and assisted more than 10,000 families, and is actively engaged in providing vital Home Repair Kits – more than 1,000 so far delivered, AND installed. That is in response to the question

nails, tarps, galvanised iron and so on – are in the main sourced within the area. And that is providing jobs and other local economic stimulus.



Interplast Volunteer Program

funded by the Rotary Club of Phillip Island & San Remo

We are pleased to advise that the \$45,000 donation by the Rotary Club of Phillip Island & San Remo has been allocated to fund an Interplast program to Labasa, Fiji from 1 February 2014 until 8 February 2014.

The volunteer team comprising two surgeons, two anaesthetists and two nurses will be performing general plastic and reconstructive surgery, as well as providing education and training for the in-country medical personnel at Labasa Hospital.

Interplast will send an update to your club while the team is away and as soon as possible after the conclusion of the program, a report outlining the outcomes, along with photographs, will be forwarded to you.

We share many of our programs on Facebook, so we encourage those of your members who are also on Facebook to look out for news of the program to Labasa and to help share our story by 'liking' us on facebook.com/interplastanz and on Twitter @interplastanz

We take this opportunity to thank the members of the Rotary Club of Phillip Island & San Remo for their valuable support of Interplast, helping us to achieve our goal of repairing bodies and rebuilding lives.

Another team funded by the great work of the Rotary Club of Seaford-Carrum

Following the generous donation by the Rotary Club of Seaford-Carrum Downs to fund an Interplast program Dr Andrew Ling, President, has been advised that the club's donation has been allocated to provide treatment and training at the Alatau General Hospital in Papua New Guinea in April 2014.

Well done to both Clubs for their support of Interplast.



Carla Spring's Partner Project in India 2012-13

Over recent months we have been corresponding with India and organising cheques to go to the suppliers of Physiotherapy equipment and a Paper Cup manufacturing machine. A total of the A\$24,661.55 has now been given to the school. Even though it took a little longer than was originally envisaged, the result was excellent.

On Friday 17 January, Carla and I spent most of the day at the GV Special School in Chidambaram in Tamil Nadu, India. All the Physio equipment has arrived and they are now extremely well equipped to handle all the

was donated to the school and that the school was in desperate need of equipment they did four things:

1. They delivered the equipment free of transport costs
2. They "up-specked" the equipment at no additional charge
3. They gave additional equipment at no charge (e.g. 3 cup dies instead of just the one ordered)
4. They gave a 3 year warranty and service agreement instead of the usual 6 months.

They also have had donated to them a second hand paper plate making machine. With all the additional equipment that has been donated, they will have received more than \$40,000 worth of goods and services thanks primarily to the generous donations of the many Clubs and individuals in District 9820. A very big thank you to all who contributed.

This was a very big event for the school and also for the Rotary Club of Chidambaram. Both Carla and I had to make a speech as did the Club President, the AG and PDG Arul who hosted me when I was GSE Team Leader and he was District Governor. Carla unveiled a plaque (see attached) to dedicate the donated equipment and there was a ceremony where we were adorned with colourful shawls and silver leis. Carla handed over a cheque for US\$1166 being the balance of the money which they will put towards a building to house the equipment so it can be used properly. The Government has given them a grant for US\$15,000 to go towards the construction of this concrete building leaving them to find US\$9,000.

Everyone was really excited to see the new equipment, so much so that 95 students and all their parents crowded into the school on Saturday to look at it. Ganapathy was over the moon!

Thank you all for your wonderful support of Carla's DG's Partners Project.

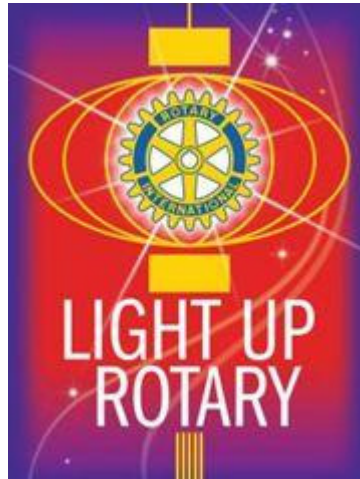
YIR

PDG Tony Spring



Rotary Theme for 2014-15

RI President-elect Gary C.K. Huang chose Light Up Rotary as his theme for 2014-15. Huang urged club members in the coming year to host a Rotary Day in their community, continuing our fight against polio, and increasing club membership. "*Light Up Rotary* is more than our theme. It is how we make a difference -- every day, in every club, and every country we serve."



The Rotary Club of Sale Rural Nursing Scholarships

The Rotary Club of Sale has announced the winners of the third tranche of scholarships that are designed to foster the study and practice of rural nursing within the Gippsland area.

Australian Rotary Health, which conducted the interviews and selection process on behalf of the Rotary Club of Sale at Monash Gippsland, has announced that **Tracey Wilkinson** of Sale, and **Anja Sweeney** of Maffra, are the two recipients for 2013. Each will receive a **\$12500** scholarship to assist them in furthering their nursing studies and career.

The Rotary Club of Sale Rural Nursing Scholarships will be awarded annually to two worthy students at Monash Gippsland with the aim of increasing the profile of nursing as a career in the Gippsland area.

The Club congratulates both **Tracey** and **Anja** on their success and wishes them well in their nursing career.

To date six scholarships have been awarded.

Regards

Rachel Strauss, PR Rotary Club of Sale

Drouin Swap Meet

The Rotary Club of Drouin's 2014 Swap Meet, Market Stalls and Show & Shine at Lardner Park, Burnt Road, Lardner (RACV/VicRoads Map 96, F5; Melways X912, U8), **Sunday 6th April**.

Gates open for Sellers from 6am and for Public from 8am. Close 1pm. Rotary catering only.

Entry: \$5 per person (over 16 y.o.); \$5 outdoor site charge for stall holders; limited pavilion sites (15sq.m.)
extra \$20 (pre-booking recommended)

Contact: Bill on 0418 595 540

Annual Fishing Weekend - Rotary Club of Orbost

28 – 30 March, 2014

Venue – Snowy River near Marlo

Join us in great estuary fishing, camp on the banks of the mighty Snowy River. We provide caravan accommodation, cooked meals, boats and skippers, fishing gear, bait. All fish caught are shared among participants.

Cost \$390.

Proceeds to the Rotary Foundation and Rotary Centenary House.

Contact Don Osborne on 51541628 or 0400901110 (or your Club Secretary) for further details.



**THE 6th ANNUAL DANDENONG VALLEY
ALL HOLDEN STREET CAR SHOW**

SUNDAY APRIL 6th 2014 Entrants From 7.00am - Public 9.00am - 3.00pm
Greaves Reserve Bennet Street Dandenong. MEL REF 90 A7
Printing Sponsored By PAX PRINTERS, 3/11 England St. Dandenong 9706 4699

A Fundraising Event, Organised And Run By The Rotary Club Of Endeavour Hills Inc To Aid Local Community Programs.

Judged Cars Must Pre-enter By The 22nd Of March 2014. Spaces Will Be Limited To A Maximum Of 150 For On Paving Parking.

Pre-Entry Judged \$20.00 / Pre-Entry Display Only \$10.00 / Vendor Sites From \$50.00
 On The Day Display Only \$15.00 (Price Includes Entry For 2 Adults)
 Public Visitors \$5.00 Each. All Children Under 16 Are Free.
 Entertainment, Kids Activities, Remote Control Cars, Food Including Rotary BBQ.

For Further Details And Downloadable Entry Form Go To:
www.rotaryendeavourhills.org.au

Email: carshow@rotaryendeavourhills.org.au
 Contact: Hans 0428 123 124 - Tony 0411 225 938

2013 BEST HK - HT

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PLEASE SUPPORT OUR SPONSORS WHO MAKE THIS EVENT POSSIBLE

How to get your news into the District E Newsletter - need a reason to read the newsletter?

Just email! Please keep your contributions to a maximum of 200 words, email your document in MS Word Format, email your photographs or graphics in attachment of .jpg and have them to our inbox by the 25th of the preceding month. Are you reading our Newsletter?

d9820news@gmail.com